



Rotary International
President Kaylan Banerjee

DISTRICT 7500 NEWSLETTER

*Monmouth, Ocean &
Burlington Counties*



District Governor
2011 - 12
Gary Siciliano

DISTRICT 7500

April/May 2012

No. 9 & 10

Matawan Aberdeen Rotary Club donates bench to Aberdeen Township

By Chelsea Naso

Andover Park is a small pocket of green tucked away within the "A" section of Strathmore in Aberdeen Township, with a few swings, a jungle gym and a cozy patch of grass.

But for Aberdeen resident and Matawan Aberdeen Rotary Club president Roseann Travean, the park is much more than that. It is packed full of memories of her mother, Lena Rettagliata, taking her and her sister there to do arts and crafts and memories of Rettagliata taking Travean's son Anthony to the park to play when he was a little boy.

When Rettagliata died at the age of 85 in January 2011, Travean knew she wanted to honor her mother's memory with a bench at the park right down the street from her home.

On April 15, 2012, Mayor Fred Tagliarini and close friends and family of Rettagliata gathered at the park to officially dedicate the bench in her honor. The Matawan Aberdeen Rotary Club used a donation from Rettagliata's husband Joseph to purchase the bench, and then donated it to the township.



Mayor Tagliarini, Roseann Travean, President of the Matawan-Aberdeen Rotary Club Anthony Travean and Joseph Rettagliata pose with the proclamation Credit Chelsea Naso

On April 15, 2012, Mayor Fred Tagliarini and close friends and family of Rettagliata gathered at the park to officially dedicate the bench in her honor. The Matawan Aberdeen Rotary Club used a donation from Rettagliata's husband Joseph to purchase the bench, and then donated it to the township.

"It's like it all came full circle," Roseann Travean said. "My mom would take me to the park when I was a child and when my son Anthony Travean was born, she would take him to play."

"Now the memories of Andover Park will live forever in this bench," said Tagliarini during his proclamation. "On behalf of the Aberdeen Township Council and all the residents of Aberdeen, I accept this bench so others will also be able to collect memories for years to come.

Reprinted with permission
Courtesy Chelsea Naso,
Matawan-Aberdeen.Patch.com.



Children's Heart Gala a Huge Success

The Children's Heart Gala, the major fund raiser of District 7500 Gift of Life Foundation, was held March 24th, 2012 at the Crystal Point Yacht Club in Point Pleasant and featured dinner, dancing and inspirational presentations. Mike Colasurdo emceed the event that resulted in many funds being raised to support life-saving missions around the world.

The highlight of the evening was the presentation of Michael's Heart Award to Maria Campelo of Brick Morning Rotary. This award, named after Michael Colasurdo Sr, who was instrumental in the formation of Rotary District Gift of Life Foundation, is presented annually to an individual who has demonstrated exceptional dedication to the goals of the Foundation. Maria's efforts throughout the year have resulted in our ability to reach more children in more countries than ever before.

The Rotary Clubs making generous donations included: Willingboro, Matawan-Aberdeen, Beachwood-Berkeley, Point Pleasant Boro, Brick Morning, Lakewood and Maple Shade.



Photo Caption: Lt to Rt: Mary Skidmore, Maria Campelo, Joan Vas

DISTRICT STAFF

District Governor

Gary Siciliano

732-272-8443 garysiciliano@aol.com

Assistant Governors

Area 1 – Steve Walsh

609-291-8387 swalsh@ejains.com

Area 2 – Debra Eckenhoff

609-714-3192 saegolfer@aol.com

Area 3 – Jim Davidson, Jr

856-829-3232 jdavidsonjr@comcast.net

Area 4 – Mike Dimino

609-978-9932 watershed-management@comcast.net

Area 5 – Sheila Vinton

732-830-7481 sevspecial@aol.com

Area 6 – Mark Callazzo

732-534-5899 callazzo@aol.com

Area 7 – Russell Anderson

732-544-1800 russell@cvrus.org

Area 8 – Paul Peacock

732-542-3169 dorispaul@comcast.net

District Governor Elect

Joan Vas

732-241-3947 joanvas@optonline.net

District Governor Nominee

Sheila Vinton

732-830-7481 sevspecial@aol.com

District Secretary

Diane Rotondelli

732-544-1800 drotondelli@cvrus.com

District Treasurer

Horton Hickerson, PDG

732-758-0003

horton@hickersoncpa.com

Finance

Dan Cortese, PDG

609-290-5770 dan@dcortese.com

Foundation

Jerry Clark

609-259-7579 jlshadra11@yahoo.com

World Community Service

Dick Isackson, PDG

609-877-4728 risackson@comcast.net

Club Administration

Elizabeth Johnson

856-461-8664 go4rotary@comcast.net

Membership

Gary Siciliano

732-272-8443 garysiciliano@aol.com

Vocational Service

Phillip Lucas

732-920-9000 pllucaslaw@aol.com

New Generations

Bill & Mary Jean Thompson

732-349-1081 rotaryduo@verizon.net

Youth Exchange

John Hammer, PDG

609-509-4414 johnhammer@juno.com

Special Events

Kathleen "Boots" White, PDG

609-298-8335 kwboots@aol.com

Conference

Tom Price

732-774-2184 tjpr@optonline.net

Sandy Brown

732-517-0720 sbrown@sdbrownlaw.com

Newsletter

Robin Platt-Lacey, Editor

908-692-6520 rplattlacey@optonline.net

Len Adams, Publisher

732-292-0011 district7500@aol.com

MEDFORD SUNRISE

Medford Sunrise Rotary Inducts 5 New Rotarians



At its weekly meeting on April 4, 2012 at the Medport Diner the Rotary Club of Medford Sunrise induct 5 new Rotarians. From left to right: Scott Cooper, Chaz Kirby, Steve

Brody, Gary Siciliano (district governor) Keith VanDerzee, Lisa Kelly, Jim Robinson (club president). This new club is growing rapidly in membership and service to the community.

Governor's Message



As everyone in District 7500 should know by now, we are in the middle of a big district-wide membership drive that will last

for the next two years. I planned to write about it in this newsletter until I received a copy of Barnegat Rotary's Club Newsletter. In it contained a message from President Bill Rigeway, Jr concerning the same topic. I could not have relayed this important information any better so I am reprinting it. Remember, Rotary success in all its many objectives, depends keeping a membership strong and active.

President's Message, Barnegat Rotary.
By Bill Rigeway, Jr

Last week's message informed the club of District 7500's "100 Members In 100 Days" membership campaign. It seems a shame that it has come to an almost forced initiative in order to attract new members. While I have no problem with this, it has made me question why it takes such extreme measures to increase membership. This is something that every Rotarian should be doing every day.

Rotary International Membership Director, Chris Offer has put together a list of "100 Ways to Recruit Members". The very first on the list is "Ask Someone". This is something that Rotarians don't do enough of. Before we became Rotarians, someone invited us to a Rotary meeting. They recognized that we wanted to be involved in our community, that we wanted to connect with other professionals, that we wanted to share our time and experience with young

people, that we recognized there were problems all over the world that needed to be solved, and most importantly, we wanted to use our skills to help others.

Most of us in our club have been Rotarians for over a year. There are probably many reasons why we continue to be Rotarians. Why not share those reasons with others? Past District Governor Dick Ritchie of the Forked River club used to talk about the importance of membership when inducting new members. He would say that active Rotary members were the keys that turned the Rotary wheel. Without committed and active members, the Rotary wheel becomes stuck and very little gets accomplished.

We can do so much more as a club by increasing membership. This will make our meetings, fundraisers, service projects, and fellowship activities bigger and better. Ultimately this all leads to strong membership retention. I believe that recruitment and retention feed off each other. Being strong in both areas are what make Rotary clubs and Rotary districts successful. Furthermore, it increases their ability to help others. So remember: JUST ASK SOMEONE!

WILLINGBORO ROTARY

Taking part in the Willingboro Rotary Club's presentation of a \$118,510.29 check to the Give-A-Christmas fund are (from left) Tom Dickson, Rotary member and Give-A-Christmas co-chairman; Stanley M. Ellis, vice president and director of strategy for Calkins Media, parent company of the Burlington County Times; Steven F. Todd, general manager of the Burlington County Times; C. Andre Daniels, Willingboro Rotary president; and Nicholas Manocchio Jr., public relations representative for the Rotary club. The check represented donations that far exceeded the 2011 goal of \$100,000 in the annual holiday fund drive, co-sponsored by the Burlington County Times and the Willingboro Rotary. The goal of this ongoing service project is to provide money to needy families at Christmas time, so that parents will have funds to buy presents for their children. The Willingboro Rotary Club received hundreds of letters requesting assistance from the BCT. Rotarian volunteers met three nights a week from late November to mid December. They evaluated these letters to see that they met the program criteria and mailed checks to the needy recipients. There were 1,556 donors, who on average gave \$76.13.



District RYLA Ready to Roll

By Dave GoWell

The RYLA Committee and Staff, high school faculty and local Rotary Club RYLA Coordinators have all been working overtime for the past few weeks, getting ready for RYLA 2012. It will be held from June 23-26. About 160 of the best youth leaders from around our District will join a seasoned staff of over 50, to learn and practice their leadership skills in an atmosphere of acceptance, discovery and fun.

This will be our 18th RYLA in District 7500 and our 3rd at Monmouth University in West Long Branch, NJ. Our first 15 RYLAs were held at Georgian Court University, and while we loved that place, we simply outgrew it! Our RYLA became so popular that many Rotary Clubs sent more and more students each year, and several high schools started paying to send extra students that wouldn't otherwise have been able to go. So we searched the state until we found Monmouth University and it's now beginning to feel like home! In fact, for the first time, the majority of our staff will be composed of counselors that never attended RYLA at Georgian Court.

District 7500 RYLA is an intense and fun-filled four-day leadership training program run by Rotarians, young professionals, student leaders, and RYLA alumni who have demonstrated superior leadership and training skills, within RYLA and in their communities. We teach a variety of leadership skills, such as team-building, problem-solving, cooperation and communication skills. Our program is designed to help train ethical, visionary leaders.

The RYLA conference is planned and run by the Rotary District 7500 RYLA Committee. Each team of 15 RYLA participants is directly supervised by two

or three counselors, who are typically one to two years older than the participants, and one Advisor who is typically four to ten years older than the participants.

As of now we have received 146 applications from interested students, but we usually need about 200 applications. So you can help us by getting in touch with the RYLA staff and seeing if we need more applications from the high schools in your area. For some high schools, we already have plenty. For other high schools we don't have any! So please email our staff right away: ryla-staff@googlegroups.com

Students apply to RYLA on our website: <http://www.ryla7500.org>
Rotarians can learn more about RYLA there, as well.

We'd love to have more Rotarians visit us at RYLA and see for themselves what 200 enthusiastic and positive young people look like. We suggest coming on Sunday morning, June 24th, between 9am and noon. Another good time is Sunday afternoon between 3-6pm. Both of those activities are held behind Wilson Hall (the large mansion in the center of the campus). If you stand between the Student Center and Wilson Hall you'll see our group easily. Download a map and directions here:

http://www.ryla7500.org/forms/Directions_to_RYLA_MU.pdf

Dick Isackson Awarded Presidential Volunteer Service Award

Willingboro Rotarian and Past District Governor Dick Isackson has been recognized by President Obama and ShelterBox USA with a Presidential Volunteer Service Award for his efforts during 2011 to provide shelter, warmth and dignity for survivors of natural and other disasters worldwide. Through Dick's efforts

MEDFORD-VINCENTOWN

The Medford-Vincetown Rotary Clubs Easter Egg Hunt at Medford's Freedom Park was a huge success with more than 200 kids and twice that number of family members and friends. Pictured L to R are Rotarian Bob Ellershaw, Easter bunny Erica Snow and M-V Rotary Club President Danielle Colaiani.

Bob Wardle
President Elect
Medford-Vincetown Rotary Club



of raising awareness and funds for ShelterBox, the organization was able to provide more than 17,600 ShelterBoxes to families throughout the world in 2011, including the tornadoes in the southern U.S., drought and famine in East Africa, widespread flooding in the Philippines and the subsequent earthquakes in Turkey.

The President's Volunteer Service Award is a special recognition presented on behalf of President Barack Obama. The award is part of a national recognition program created in 2003 through the President's Council on Service and Civic Participation for individuals of all ages who contribute a significant amount of time to volunteer activities. "It's because of the continuous efforts of our volunteers such as Dick that we are able to help so many vulnerable families each year," said Emily Sperling, ShelterBox USA President

This Week in Rotary International
by Topf, Katie

Rotary to use 2.5 million charity miles to support lifesaving surgeries, service projects

By Arnold R. Grahl

Rotary International News -- 28 March 2012



Ali received corrective surgery on his thoracic cage in 2008. Rotary International's Rotary Miles program provided airfare to bring Ali and family members from Iraq to the United States for the surgery.

Rotary International on Facebook

Ali was born with a seriously deformed spine and thoracic cage.

Doctors treating the 12-year-old Iraqi boy at a clinic run by off-duty U.S. Army medics in Baghdad knew his best hope for corrective surgery existed outside Iraq. Through the efforts of clinic staff and Rotarians in the United States, Ali and several other Iraqi children were able to undergo life-changing surgery at Shriners Hospital in Philadelphia in 2008.

Rotary International's Rotary Miles program provided free airfare for the children and their family members through the organization's participation in United Airlines' charity miles program. Over the years, Rotary has used donated miles to support surgeries by Gift of Life and Rotaplast, two organizations supported by Rotarians. The miles also have been used for Engineers Without Borders volunteers working on Rotary water projects, and in support of other Rotary club and district humanitarian efforts around the world.

Rotary wins 2.5 million miles

Recently, Rotary Miles received a major boost when it qualified for roughly 2.5 million miles from United's 10 Million Charity Miles Giveaway, held in December.

The contest invited people to vote online to determine how the miles would be divided among 45 organizations participating in the airline's charity miles program, with awards equal to the percentage of the vote received. Spurred on by social media promotions, Rotarians helped catapult Rotary from 18th to second place in the span of a week, winning 24.8 percent of the United miles.

"Given that this was during December, a time that many clubs had wound down for the festive season, it was a fantastic result," says Simone Carot Collins, past chair of the Rotarians on Social Networks Fellowship. "We promoted it heavily through social networks (especially Facebook), and from there, clubs emailed and posted in their club bulletins."

In coming months, the miles will be used for eight volunteers participating in National Immunization Days (NIDs), will enable four youth exchange students from disadvantaged households to participate in the NIDs, and will provide for four Gift of Life trips bringing children and their mothers to the United States for surgery.

In addition, the miles will support Rotary Friendship Exchanges, send a student and parent to a Rotary institute or peace conference in celebration of Interact's 50th anniversary, support service projects in each of Rotary's six areas of focus, and send participants to a peace conference in Berlin, a Rotary education event in Myanmar, and the Global Poverty Project Concert in New York City.

How you can donate miles

With Rotary's participation in the United Airlines Mileage Plus Charity Miles Program, Rotarians and non-Rotarians can donate miles, in 1,000-mile increments, to benefit Rotary Foundation programs. Learn how you can donate . (Mileage Plus members can donate online through their Mileage Plus account by clicking on the About United link, then on Global Citizen and Charity Miles, and then selecting Rotary and the number of miles to be donated.)

Rotarians also can work with the Rotary International Travel Service to collect miles from their community for a specific project. Find out how to go about it.

Matawan-Aberdeen

Is Sponsoring A Fundraiser

LUAU PARTY

June 8, 6-10pm
By The Lake At
Buttonwood Manor
Route 34, Aberdeen

So Come And Dance
The Night Away!

Buffet • Specialty Drinks • Cash Bar
\$30 Per Person

Contact: Roseanne at 732-688-6363
strathmoreclean@optonline.net

MEDFORD-VINCENTOWN

Letter to the Editor

THANKS MR. MAYOR

On a very rainy Earth Day Sunday, members of the Medford-Vincentown Rotary Club, led by Club President Danielle Colaianni, were working hard to upgrade all three of the memorials at Freedom Park with 11.5 cubic yards of mulch donated by Mimlitsch Enterprises. When the project began there was light rain, but as the morning passed the rain became heavier. I was putting the finishing touches on the Viet Nam and Post Viet Nam memorials when someone came up from behind me and said you're doing a great job. I thanked him without looking to see who it was and I explained that our Club had started at 9:00 AM, was now working hard at the 9-11 monument and we hoped to get all three done by noon. When I finished putting the last new American flag at the memorial, I stood up turned around and to my surprise the person thanking me was Mayor Randy Pace. He stood there under an umbrella and we talked a little longer. Then he said, I have to visit one more project, but he'd be back to help us. I thought that was a nice gesture, but I didn't think he'd return. However, a short time later Mayor Pace was back with two wheel barrows, shovels, rakes, and his son. For the next 2 hours he joined other Club members and helped haul and spread loads of mulch at the last two memorials. By the time our project was finished at 12:30 our Club members and Mayor Pace were thoroughly soaked by the rain that was now

JACKSON ROTARY



The Jackson Rotary Club participated in the recent American Cancer Society's RELAY FOR LIFE at Liberty H.S. in Jackson on May 11 – 12. This was the 2nd year for this event in Jackson and the first year the Jackson Rotary Club entered a team. The Jackson Rotary Club's team was led by Tim Sculthorpe and Sue Bross. Overall, the event raised \$31,000 to help the fight to find a cure for cancer. The

Jackson Rotary team raised over \$3,000 and was the #2 fund-raising team in the event!

Cancer survivors enjoyed a complimentary dinner to celebrate their personal victory over cancer and then led the RELAY which continued through the night until 7 AM. Caregivers were presented flowers to thank them for their assistance and support. All participants were provided a continental breakfast compliments of the Jackson Rotary Club.

coming down harder than before. I personally want to thank Mayor Randy Pace for his help on Sunday and I felt it was really important for the people of Medford to know what kind of Mayor they have in our town. He saw where he could help and even with the inclement weather Mayor Pace did not hesitate, but stepped forward and provided unselfish assistance. Thank you Mr. Mayor on behalf the Medford-Vincentown Rotary Club.

Bob Wardle
President Elect
Medford-Vincentown Rotary Club



PT. PLEASANT BORO



On Wednesday, March 28, 2012 the Point Pleasant Boro Rotary Club presented St. Gregory's Pantry with filled Easter Baskets donated by the club. Pictured L to R are club Treasurer, Nancy Rhinesmith; Corinne Brennan of St. Gregory's Pantry; and club President, Mary Guetzlaff.

MEDFORD-VINCENTOWN

**Charity Golf Outing
a Huge Success**

Although the threat of rain was ever present just like last year, the Medford-Vincetown Rotary Club still had a fabulous Golf Outing and I want to thank all our sponsors and those golfers that played in our charity event at the Medford Lakes Country Club . The warmth, enthusiasm and friendliness by all who participated in this annual event was absolutely contagious. Named for Rotarian Gary Ley who was a valued member of our Club until his untimely death, his Golf Open was established to raise funds for a number of community needs. Money raised from this charity event has been used to purchase and distribute dictionaries to every third grader in the Medford Elementary schools, to fund scholarships so a number of children can attend the YMCA's Camp Ochanichon Child

Care program, to provide funds for "Project Graduation" at our local high schools, for the Toys for Tots program, to purchase "Shelter Boxes" for families in Haiti that needed temporary housing, to install lighting for a ball field in Southampton, to purchase a batting cage for the baseball teams in Tabernacle, to purchase a driver's training simulator for Seneca High School, and to help families in need throughout the Medford-Vincetown community. The Rotary's motto is "Service above Self" and our Golf Outing this year surely exemplifies that motto. Thank you sponsors, golfers and the Medford-Vincetown Rotarians for their generosity in making the Gary Ley Golf Outing such a huge success.

Danielle Colaianni, President
Medford-Vincetown Rotary Club



April 2012				Number %Change			Number % Change		
ATTENDANCE REPORT				Members	Meetings	Mmbrs	Members	Meetings	Mmbrs
DISTRICT 7500									
	Number	%	Change						
	Members	Meetings	Mmbrs						
Area 1 -									
Bordentown		<i>no report</i>							
Burlington		<i>no report</i>							
Mount Holly		<i>no report</i>							
Pemberton	31	60							
Wrightstown		<i>no report</i>							
Area 2 -									
Maple Shade		<i>no report</i>							
Marlton	15	83							
Medford/Vincetown	36	67							
Medford Sunrise	35	84	+6						
Moorestown	87	76	-1						
Moorestown B'fast		<i>no report</i>							
Area 3 -									
Beverly		<i>no report</i>							
Mt. Laurel	22	60	+1						
Palmyra/Riverton									
Cinnaminson	22	75							
Riverside/Delran/ Delanco		<i>no report</i>							
Willingboro	48	63							
Area 4 -									
Forked River		<i>no report</i>							
Great Bay	18	76							
Long Beach Island	37	71							
Southern Ocean	24	49							
Barnegat	24	69							
Area 5 -									
Beachwood/Berkeley	15	53							
Central Ocean		<i>no report</i>							
Lakehurst/ Manchester		<i>no report</i>							
Seaside		<i>no report</i>							
Toms River	46	71	+1						
Toms River Sunrise	20	65	-1						
Area 6 -									
Brick Township		<i>no report</i>							
Brick Morning	18	89							
Jackson	22	68							
Lakewood		<i>no report</i>							
Point Pleasant	27	76							
Point Pleasant Boro	33	55							
Area 7 -									
Asbury Park	58	60							
Freehold	29	52							
Red Bank		<i>no report</i>							
Spring Lake/Brielle	35	56	+1						
Tinton Falls		<i>no report</i>							
Area 8 -									
Hazlet	10	50							
Long Branch	43	42							
Matawan	17	58							
Belmar/Wall		<i>no report</i>							